

Virginia Governor Election VoteCast Questionnaire

RV1.

Are you registered to vote in Virginia?

RESPONSE OPTIONS:

1. Yes
2. No

ZIP.

What is the ZIP Code where you are registered to vote?

[CATI] [READ IF NECESSARY]: We assure you that we are only asking for your zip code in order to compare how people in different parts of the state feel about the political issues we've asked about on this survey.

[5 DIGIT TEXT BOX]

COUNTY.

[SHOW IF NOT MISSING ZIP AND WHEN THERE IS MORE THAN ONE COUNTY ASSOCIATED WITH A ZIP CODE]

In what county are you registered to vote?

[DROP DOWN WITH RADIO BUTTONS]

LVA.

[SHOW IF INTERVIEW CONDUCTED BEFORE ELECTION DAY]

How interested are you in the election on November 2nd in Virginia?

[SHOW IF INTERVIEW CONDUCTED ON ELECTION DAY]

How interested are you in the election taking place today in Virginia?

RESPONSE OPTIONS:

1. Extremely interested
2. Very interested
3. Somewhat interested
4. Only a little interested
5. Not at all interested

LVB.

There are a range of reasons why people do or do not vote. We're interested in hearing from voters and non-voters. How likely are you to vote in the election?

RESPONSE OPTIONS:

1. Definitely will vote
2. Probably will vote
3. Probably will not vote
4. Definitely will not vote
5. I already voted

LV.

On a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please indicate how likely it is that you will vote in this election.

RESPONSE OPTIONS:

0. 0-Certain will not vote
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10-Certain will vote
11. Already voted

WVA.

[SHOW IF LVB=5]

Which best describes how you voted?

RESPONSE OPTIONS:

1. I voted in person at a polling place BEFORE Election Day
 2. I voted by mail BEFORE Election Day
 3. [SHOW IF INTERVIEW CONDUCTED ON ELECTION DAY] I voted in person at a polling place TODAY
 4. [SHOW IF INTERVIEW CONDUCTED ON ELECTION DAY] I voted by mail TODAY
-

WVB.

[SHOW IF LVB=1, 2, 3]

If you do vote in this election, how will you cast your ballot?

RESPONSE OPTIONS:

1. [SHOW IF INTERVIEW CONDUCTED BEFORE ELECTION DAY] I will vote by mail
 2. [SHOW IF INTERVIEW CONDUCTED BEFORE ELECTION DAY] I will vote in person before Election Day
 3. [SHOW IF INTERVIEW CONDUCTED BEFORE ELECTION DAY] I will vote in person at a polling place on Election Day
 4. [SHOW IF INTERVIEW CONDUCTED ON ELECTION DAY] I will vote by mail today
 5. [SHOW IF INTERVIEW CONDUCTED ON ELECTION DAY] I will vote in person at a polling place today
-

RACE3.

[TEXT IF LVB=1, 2]

Thinking about the election for Governor, who do you plan to vote for?

[TEXT IF LVB=3, 4, DON'T KNOW, SKIPPED, REFUSED]

If you do vote in the election for Governor, which candidate would you choose?

[TEXT IF LVB=5]

In the election for Governor, who did you vote for?

RESPONSE OPTIONS:

- 001. Glenn Youngkin
 - 002. Terry McAuliffe
 - 003. Princess Blanding
 - 555. Undecided
 - 666. Will/Did not vote in this race
-

RACE3_LEAN.

[SHOW IF RACE1=UNDECIDED, DON'T KNOW, SKIPPED, REFUSED AND LVB NOT = 5]

As of today, do you lean more toward...?

RESPONSE OPTIONS:

- 001. Glenn Youngkin
- 002. Terry McAuliffe
- 003. Princess Blanding

TIMEDECIDE.

[SHOW IF LVB=1, 2, 5]

Which best describes when you decided how you would vote for governor?

RESPONSE OPTIONS:

- 1. I've known all along
- 2. I decided over the course of the campaign
- 3. I decided in the last few days
- 4. [SHOW IF LVB<>5] I still haven't decided

WNV.

[SHOW IF LVB=3, 4]

Which of the following is the biggest thing that might prevent you from voting in this election?

RANDOMIZE RESPONSE OPTIONS:

- 1. I don't like the candidates
- 2. I don't like politics generally
- 3. It takes too much time to vote
- 4. I don't know enough about the candidates' positions
- 5. My vote doesn't matter
- 6. I don't have the required identification
- 7. I don't know where to vote
- 8. I'm protesting how the 2020 election was handled

TRACK.

Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Right direction
- 2. Wrong direction

PRESAPP.

Overall, do you [approve or disapprove] of the way Joe Biden is handling his job as president?

RESPONSE OPTIONS:

1. Strongly approve
 2. Somewhat approve
 3. Somewhat disapprove
 4. Strongly disapprove
-

ISSUESVA.

Which one of the following would you say is the most important issue facing Virginia?

RANDOMIZE RESPONSE OPTIONS:

1. The economy and jobs
 2. Health care
 3. Immigration
 4. Abortion
 5. Law enforcement
 6. Climate change
 7. Education
 8. The coronavirus pandemic
 9. Racism
-

STEC.

Do you think the condition of Virginia's economy is...

RESPONSE OPTIONS:

1. Excellent
 2. Good
 3. Not so good
 4. Poor
-

GETAHEAD.

Which best describes your family's financial situation? Are you...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Getting ahead
 2. Holding steady
 3. Falling behind
-

VAVOTECONF.

Thinking about the election for governor in Virginia, how confident are you that:

GRID ITEMS:

- A. Votes will be counted accurately
- B. People who are eligible will be allowed to vote
- C. People who are not eligible will not be allowed to vote

RESPONSE OPTIONS:

- 1. Very confident
 - 2. Somewhat confident
 - 3. Not too confident
 - 4. Not at all confident
-

BIDENISSUE.

Overall, do you [approve or disapprove] of the way President Biden is handling...?

RANDOMIZE GRID ITEMS:

- A. The economy
- B. The coronavirus pandemic
- C. Immigration

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Strongly approve
 - 2. Somewhat approve
 - 3. Somewhat disapprove
 - 4. Strongly disapprove
-

FAVORABLE.

For each of the following, please say if you have a [favorable or unfavorable] opinion. If you don't know enough to have an opinion, you can say that too.

[CATI] How about [INSERT ITEM]? Do you have a favorable or unfavorable opinion?

[CATI] IF R SAYS FAVORABLE: Is that very or somewhat favorable?

[CATI] IF R SAYS UNFAVORABLE: Is that very or somewhat unfavorable?

[CATI] RE-READING STEM OR SCALE FOR EACH ITEM IS OPTIONAL WHEN R UNDERSTANDS QUESTION

RANDOMIZE GRID ITEMS:

- A. Joe Biden
- B. Donald Trump
- C. Terry McAuliffe [INSERT IF CATI] Terry MUH-KAW-Lif [END IF]
- D. Glenn Youngkin [INSERT IF CATI] Glenn YOUNG-kin [END IF]

- E. Ralph Northam [INSERT IF CATI] Ralph NORTH-um [END IF]
- F. The Democratic Party
- G. The Republican Party

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Very favorable
 - 2. Somewhat favorable
 - 3. Somewhat unfavorable
 - 4. Very unfavorable
 - 77. Don't know enough to say
-

[HALF SAMPLE ASKED MCAULBIDEN THEN YOUNGTRUMP; HALF ASKED YOUNGTRUMP THEN MCAULBIDEN]

MCAULBIDEN.

In general, do you think Terry McAuliffe [INSERT IF CATI] Terry MUH-KAW-Lif [END IF] supports President Biden [too much, too little], or about the right amount?

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Too much
 - 2. Too little
 - 3. Right amount
-

YOUNGTRUMP.

In general, do you think Glenn Youngkin [INSERT IF CATI] Glenn YOUNG-kin [END IF] supports former President Trump [too much, too little], or about the right amount?

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Too much
- 2. Too little
- 3. Right amount

[SHOW IF LVB=1, 2, OR 5]

IMPTFACTOR.

Thinking about voting in this election, how important to you [is/was] each of the following?

RANDOMIZE GRID ITEMS:

- A. The debate over teaching critical race theory in schools
- B. Negotiations in Washington over Biden's governing agenda
- C. The candidates' positions on taxes in Virginia
- D. McAuliffe's governing experience
- E. Youngkin's business experience
- F. The debate over handling COVID-19 in schools

RESPONSE OPTIONS:

1. The single most important factor
2. An important factor, but not the most important
3. A minor factor
4. Not a factor

FAVOP.

Do you [favor or oppose] each of the following?

[CATI] IF R SAYS FAVOR: Is that strongly or somewhat favor?

[CATI] IF R SAYS OPPOSE: Is that strongly or somewhat oppose?

RANDOMIZE ITEMS:

- a. Requiring teachers and students to wear face masks in K-12 schools
- b. Requiring teachers to be fully vaccinated against COVID-19
- c. Requiring health care workers to be fully vaccinated against COVID-19

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Support him enthusiastically
2. Support him, but not enthusiastically
3. Didn't support him, but will give him a chance
4. Won't support him

RACISM.

How serious a problem is:

GRID ITEMS:

- A. Racism in U.S. society
- B. Racism in policing

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Very serious
- 2. Somewhat serious
- 3. Not too serious
- 4. Not at all serious

RACISMSCHLS.

Do you think the public school system in Virginia is focusing [too much or too little] on racism in the U.S., or is the focus about right?

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Too much
- 2. Too little
- 3. About right

ABORTION.

Which comes closest to your opinion on abortion? Should abortion be...?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

- 1. Legal in all cases
- 2. Legal in most cases
- 3. Illegal in most cases
- 4. Illegal in all cases

UNFAIR21

Do you think each of the following candidates attacked the other unfairly, or not?

RANDOMIZE GRID ITEMS:

- A. Youngkin attacked McAuliffe unfairly
- B. McAuliffe attacked Youngkin unfairly

RESPONSE OPTIONS:

- 1. Yes, he did

2. No, he did not

PID1.

Generally speaking, do you consider yourself [a Democrat, a Republican,] or don't you consider yourself either?

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Democrat
2. Republican
3. Neither

PIDI

[SHOW IF PID1=NEITHER, DON'T KNOW, SKIPPED, REFUSED]

Would you say you're closer to the [Democrats, to the Republicans,] or don't you lean toward either?

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Lean Democrat
2. Lean Republican
3. Don't lean either way

PHIL3.

On most political matters, do you consider yourself...

RESPONSE OPTIONS:

1. Very liberal
2. Somewhat liberal
3. Moderate
4. Somewhat conservative
5. Very conservative

QPVVOTE20.

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which one of the following statements best describes you?

RESPONSE OPTIONS:

1. I did not vote in the 2020 election.
2. I thought about voting in the 2020 election, but didn't.
3. I usually vote, but I didn't in the 2020 election.
4. I'm sure I voted.

QVOTE2020

[SHOW IF QPVVOTE20=4]

Did you vote in the 2020 presidential election for [Donald Trump, Joe Biden,] or someone else? [INSERT IF CATI] If you did not vote in this race, you can say that, too.

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

CAWI RESPONSE OPTIONS:

1. Donald Trump
2. Joe Biden
3. Someone else
4. Did not vote in this race

QPVVOTE18.

What about voting in the 2018 midterm election? Which one of the following statements best describes you?

RESPONSE OPTIONS:

1. I did not vote in the 2018 midterm election.
2. I thought about voting in the 2018 midterm election, but didn't.
3. I usually vote, but I didn't in the 2018 midterm election.
4. I'm sure I voted.

QVOTE2018

[SHOW IF QPVVOTE18=4]

Did you vote in the 2018 U.S. Senate election for [Corey Stewart, Tim Kaine,] or someone else? [INSERT IF CATI] If you did not vote in this race, you can say that, too.

[HALF SAMPLE ASKED TOP TWO RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Corey Stewart
2. Tim Kaine
3. Someone else
4. Did not vote in this race

AGE.

What is your age?

[ALLOW AGES 18-105]

PARENT.

Are you the parent or guardian of any children under the age of 18, or not?

RESPONSE OPTIONS:

1. Yes
2. No

EDUC1.

What is the highest degree or level of school you have completed?

[CATI] INTERVIEWER: TECHNICAL OR VOCATIONAL COLLEGE EXPERIENCE SHOULD BE CODED AS OPTION 04-College or some college
PHD, MD, JD, OR MASTER'S DEGREE SHOULD BE CODED AS OPTION 05-Post bachelor's coursework or degree

RESPONSE OPTIONS:

1. No school
2. Nursery or preschool through grade 12
3. High school graduate
4. College or some college
5. Post bachelor's coursework or degree

EDUC2.

[SHOW IF EDUC1=2]

Within that level, what is the highest level or degree you have completed?

RESPONSE OPTIONS:

1. Nursery or preschool
2. Kindergarten
3. Grade 1
4. Grade 2
5. Grade 3
6. Grade 4
7. Grade 5
8. Grade 6
9. Grade 7
10. Grade 8
11. Grade 9
12. Grade 10
13. Grade 11
14. Grade 12- NO DIPLOMA

EDUC3.

[SHOW IF EDUC1=3]

Within that level, what is the highest level or degree you have completed?

RESPONSE OPTIONS:

1. Regular high school diploma
2. GED or alternative credential

EDUC4.

[SHOW IF EDUC1=4]

Within that level, what is the highest level or degree you have completed?

[CATI] INTERVIEWER: TECHNICAL OR VOCATIONAL COLLEGE EXPERIENCE SHOULD BE CODED AS OPTION 01-SOME COLLEGE CREDIT, BUT NO DEGREE

RESPONSE OPTIONS:

1. Some college credit, but no degree
2. Associate's degree, for example, an AA or AS degree
3. Bachelor's degree, for example, a BA or BS degree

EDUC5.

[SHOW IF EDUC1=5]

Within that level, what is the highest level or degree you have completed?

RESPONSE OPTIONS:

1. Some graduate coursework, but no degree
 2. Master's degree, for example, a MA, MS, MSW, or MBA degree
 3. Professional degree beyond a bachelor's degree, for example, a MD, DDS, DVM, or JD
 4. Doctorate degree, for example, a PhD or EdD degree
-

BORNAGAIN.

Would you describe yourself as a born-again or evangelical Christian, or not?

CAWI RESPONSE OPTIONS:

1. Yes
 2. No
-

LATINO.

Are you of Latino or Hispanic descent, or not?

RESPONSE OPTIONS:

1. Yes
 2. No
-

RACE.

What is your racial or ethnic heritage? [Check all that apply]

RESPONSE OPTIONS:

1. White
 2. African-American or Black
 3. Asian
 4. Latino or Hispanic
 5. American Indian, Native American, or Alaska Native
 6. Native Hawaiian or other Pacific Islander
 7. Other
-

SIZEPLACE.

Which of the following best describes the area where you live?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

RESPONSE OPTIONS:

1. Urban
2. Suburban
3. Small town
4. Rural

VAX.

Have you received at least one dose of a COVID-19 vaccine?

RESPONSE OPTIONS:

1. Yes
2. No

INCOME1.

In which of these categories is your total yearly household income, that is, of everyone living in your family household? Was your total household income in 2020...

[CATI] IF R REFUSES, PROBE FOR A RESPONSE. SAY IT IS CONFIDENTIAL AND IMPORTANT TO THE ANALYSIS OF THE DATA.

CAWI RESPONSE OPTIONS:

1. Under \$25,000
2. \$25,000 to under \$50,000
3. \$50,000 to under \$75,000
4. \$75,000 to under \$100,000
5. \$100,000 or more

GENDER.

Do you describe yourself as a man, a woman, nonbinary, or in some other way?

RESPONSE OPTIONS:

1. Man
 2. Woman
 3. Nonbinary
 4. I identify another way [SMALL TEXT BOX SHOWN ONLY IF THIS ITEM IS SELECTED]
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