

## **NORC AmeriSpeak Omnibus Survey: Public Dismisses Quitting ‘Cold Turkey’ as Effective Opioid Addiction Treatment**

*Interview Dates: July 26-28, 2019*

*Nationally representative sample of 1,002 English-speaking adults age 18 and over, conducted using an Omnibus survey of the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago. Of the 1,002 respondents, 126 completed the survey by phone and 876 via the web. Margin of error +/- 4.1 percent. The poll and analysis was self-funded.*

*AmeriSpeak® is designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.*

**NOTE:** All results show percentages among respondents, unless otherwise labeled.

**Q1. If you or a family member needed to find treatment for opioid abuse, where would you look first for information on treatment options?**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Google/internet	22
Social media	1
A phone-based addiction help line	4
Your doctor's office	37
Public health department	3
Your health insurer	9
A treatment support group	8
A religious group	5
A local fire, EMS, or police station	2
A friend or family member	5
Other	2
Don't know	1
Skipped on web	1

**Q2. If you or a family member needed ongoing treatment for opioid abuse, where would you want to receive long-term treatment?**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
A primary care doctor's office	18
A specialized addiction treatment provider of outpatient services	36
A residential addiction treatment facility	31
A therapist or social worker	6
A community support group	6
Other, please specify:	2
Don't know	*
Skipped on web	1
Refused	*

**Q3. If you or a family member needed treatment for opioid abuse, what other, non-medical resources would help you stay in treatment? Select all that apply**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Safe, affordable housing	37
Assistance with paying bills for utilities such as gas or electric	39
Child care	23
Job training	23
Transportation assistance	30
One-on-one support from a person who is in recovery	54
One-on-one support from a minister, priest, rabbi, or other faith-based leader	30
Food or meal support services	30
Other	2
None of the above	10

**Q4. Which of the following types of services do you believe are effective at treating someone struggling with opioid abuse? Select all that apply**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Inpatient addiction treatment	54
Medication that manages the effects of withdrawal and addiction	52
Medication that reduces the urge to use opioids	48
Community support groups or group therapy sessions	53
The involvement and support of friends and family members	59
One-on-one therapy	57
A “cold turkey” approach	17
Other	2
Don’t know	7

**Q5. To the best of your knowledge, does your state or local government offer any type of free treatment for opioid abuse to the general public?**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Yes	18
No	12
I don't know	69
Skipped on web	1

**Q6A. Do you currently have any type of health insurance coverage?**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Yes	89
No	10
Don't know	*
Skipped on web	1

*If yes to Q6A, then:*

**Q6B. If you needed treatment for an opioid abuse, would your health insurance cover most of the costs of treatment, would it not cover most of the costs, or aren't you sure?**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=892)
My health insurance would cover most of the costs for treatment	22
My health insurance would not cover most of the costs	9
I'm not sure what my health insurance would cover	69
Skipped on web	*
Refused	*

## Demographics

### Gender

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Male	48
Female	52

### Age

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
18-29	21
30-44	25
45-59	25
60+	29

### Race/Ethnicity

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	2
Hispanic	16
2+, non-Hispanic	3
Asian, non-Hispanic	3

### Education

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Less than a high school diploma	10
High school graduate or equivalent	28
Some College	28
College graduate or above	33

### Marital Status

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Married	46
Widowed	6
Divorced	12
Separated	2
Never married	24
Living with partner	9

### Employment Status

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Working - as a paid employee	47
Working - self-employed	10
Not working - on temporary layoff from a job	1
Not working - looking for work	7
Not working - retired	20
Not working - disabled	8
Not working - other	7

### Household Income

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Less than \$5,000	3
\$5,000 to under \$10,000	5
\$10,000 to under \$15,000	5
\$15,000 to under \$20,000	5
\$20,000 to under \$25,000	5
\$25,000 to under \$30,000	6
\$30,000 to under \$35,000	6
\$35,000 to under \$40,000	6
\$40,000 to under \$50,000	8
\$50,000 to under \$60,000	9
\$60,000 to under \$75,000	8
\$75,000 to under \$85,000	4
\$85,000 to under \$100,000	9
\$100,000 or more	22

**Region**

AmeriSpeak 7/26/19-7/28/19	All Adults (N=1002)
Northeast	18
Midwest	21
South	38
West	24